

**The Association for Europe's Leading Internet Content Brands**  
Serving more than **190 million** page views daily

Founded in March 2003, the Online Publishers Association Europe (**OPA Europe**) represents the interests of market-leading online publishers to the advertising community, the press, local and European governmental institutions and the general public.

With member companies in France, Germany, Spain, Italy, Switzerland, Poland and Greece, OPA Europe represents the most influential and well-known online publishing brands in Europe.

OPA Europe promotes the Internet as an effective advertising medium for marketers and a sustainable media business for publishers, thereby ensuring the continued availability of quality News and Information content. Members of OPA Europe ascribe to the highest standards in Internet publishing with respect to editorial quality, integrity, credibility and accountability.

OPA Europe produces original research into online advertising and media consumption with the goal of advancing the online publishing industry.

Member Benefits

OPA Europe members have access to detailed research results and executive access to conferences and events. Our affiliation with the US-based Online Publishers Association grants members access to publishers in the influential and fast-growing North American market. OPA Europe members share "Best Practices" experience, depending on their stage of development, and learn from each other's successes.

Our ongoing conversations with legislators in European institutions ensure that OPA Europe members have a voice in proposed EU legislation affecting their businesses.

OPA Europe members represent, collectively:

- 190 million page views daily
- 25 million sessions daily
- 20 million unique visits daily

For membership enquiries, please contact Amy Porter at [info@opa-europe.org](mailto:info@opa-europe.org).

